

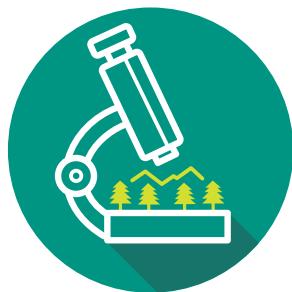
# The Difference National Experience Makes in Renewable Energy Development

PROVEN PLAYBOOK. REAL DATA. REAL RESULTS.

Local firms bring valuable community insight and relationships. Davies brings the national experience and data to help amplify those strengths. Together, we use insights from dozens of renewable energy projects across the country refined through national research to anticipate challenges, engage communities early and build the public support needed for timely approvals.

## How Davies Partners for Success

At Davies, strategy and communication work hand in hand. We collaborate closely with local experts to connect insight, messaging and action ensuring every conversation builds credibility, momentum and trust for your project's success.



RESEARCH



MESSAGING



COMMUNITY OUTREACH

We tailor engagement to the people and values that matter most, helping you earn trust before challenges take shape and misinformation spreads, earning a positive first impression.

# The Davies Approach in Collaboration with Local Teams

Through combined knowledge, contacts and experiences, Davies works alongside local teams to find tangible solutions to the growing challenges surrounding energy development.

Challenge	Davies Group and Local Approach
Research	<p>Combine local knowledge with national insights, polling, interviews and community research to anticipate concerns and identify opportunities before a project is announced.</p> <p>"Community engagement is a key pathway for incorporating social considerations into the development of utility-scale renewable energy facilities." —SCIENCE DIRECT, 2024</p>
Explaining Renewable Technology	<p>Collaborate with local PR teams to translate complex technology into clear, accurate messaging, addressing misconceptions while keeping the conversation grounded in local context.</p> <p>"Public participation isn't a box to check — it's the foundation of sustainable energy transitions." —SCIENCE DIRECT, 2022</p>
Targeting Key Audiences	<p>We prioritize neighbors, trusted local organizations and elected officials. We identify credible messengers in the community to build authentic, long-term support networks.</p> <p>"Developers who invest early in engagement experience fewer cancellations and delays." —SCIENCE DIRECT, 2024</p>

## Make A First Impression

AND EARN TIMELY APPROVALS

Davies can help your team make a positive first impression grounded in local influence and community engagement.



Scan this QR code to learn more about the **Davies Method** and how we can help move your project forward.